

## Media Convergence Awards 2013 – Marketing Hero Nomination Form

The completed nomination form should reach HKAIM by email at [info@hkaim.org](mailto:info@hkaim.org) on or before **15 January, 2014 5:00pm**. Late submission will not be considered. All nomination should be submitted in both pdf (signed form) and word format.

**Nomination category** ( Please tick where is appropriate)

Digital Marketing Hero     Digital Marketing Hero (New Blood) – must be less than 5-year experience

A. Nominator Details	
Miss/Ms./Mr./Dr./Prof.	Name
Company Name	
Job Title	
Contact No.	Email
B. Candidate Details	
<i>* Supplementary supporting document (in pdf) can be submitted for Section B - E if necessary</i>	
Miss/Ms./Mr./Dr./Prof.	Name
Company Name	
Job Title	
Contact No.	Email
Experience on digital marketing	
Award(s) in digital marketing received	



Media  
Convergence  
Awards 2013



Hong Kong Association  
of Interactive Marketing  
香港互動市場協會

### **C. Candidate Introduction**

Please provide an introduction that shows the candidate's creativity, innovation, bravery and impact on market / company brand.

### **D. Showcase Details**

Please provide details of showcase.

### **E. Additional information (if any)**

Please provide any information that is applicable to the nomination



Media  
Convergence  
Awards 2013



Hong Kong Association  
of Interactive Marketing  
香港互動市場商會

**F. Declaration and Consent by Nominator**

I am the nominator named in this form. All information in this form and documents provided for this application, are true and correct. I understand that if I have provided false or misleading information it may result in a disqualification.

I have sought the consent of the nominee to enter this award.

Date	Signature of Nominator
------	------------------------

**G. Declaration by Candidate**

I am the candidate named in this form. All information in this form and documents provided for this application, are true and correct. I understand that if I have provided false or misleading information it may result in a disqualification.

Date	Signature of Candidate
------	------------------------

***Personal Information Collection Statement***

*The personal data provided will only be used for judging and announcement of the results.*